Academic Affairs visioning retreat

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Where should we be headed?

We should have anchoring values that serve our communities. These values should be expressed in our vision and mission statements

In our current mission: Creates, empowers and innovates to enrich Iowa and beyond

In our current vision: Serve public good through equitable and inclusive excellence in teaching, learning, scholarship and service

Values: Academic Freedom, Access, Integrity, Collaboration, Community, Equity, Empowerment, Excellence, Sustainability
Projected change in census for Midwest basin (2019 – 2030)

U.S. Census.gov website, 2022
Projections are varied and are impacted by workforce decisions

Iowa Coordinating Council for Post-High School Education
October 27, 2022
Jason Pontius, Iowa Board of Regents
Projected Iowa demographics for 18-24 year-olds

White

This chart shows the historical and projected population of White, male and female, 18-24 year-olds. The population projection is an average of various regression methods applied to historical data to project change out to 2030.

Population Projection for Iowa

Projection Models
- Population
- Gardner projection (2030)
- REML method
- NPREG smoothing splines
- Linear regression
- Population projection average
- Census

Enrollment Projection for Iowa

Projection Models
- Population
- Enrollment
- REML method
- NPREG smoothing splines
- Linear regression
- Enrollment projection average

Hispanic

This chart shows the historical and projected population of Hispanic, male and female, 18-24 year-olds. The population projection is an average of various regression methods applied to historical data to project change out to 2030.

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Black

This chart shows the historical and projected population of Black, male and female, 18-24 year-olds. The population projection is an average of various regression methods applied to historical data to project change out to 2030.

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© University of Utah’s MAPS project, 2023
Yes, but the “cliff” more likely a swale. More importantly, those high school graduates will increasingly differ in their:

- ethnicity
- excitement to attend college
- increased focus on career and career competencies
- financial standing to afford college
- demand for personalized, flexible education

Should we prepare for the 2026 enrollment cliff?
Where should we be headed based on enrollment, financial and political uncertainty?

A dynamic, iterative, and shorter-term strategic planning, aligned with our anchored vision and mission.

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Where should we be headed based on enrollment, financial and political uncertainty?

A dynamic, iterative, and shorter-term strategic planning aligned with our anchored vision and mission.

1. Maintain the long-term financial health of UNI
2. Be mindful and carefully respond to disruptions, threats and opportunities
3. Strategically select programs and initiatives that will improve student success, value proposition and diversify revenue streams
4. Understand, value and use our core functions to help improve learning and student success.
5. Iteratively reassess your goals on a monthly basis.