

10 November 2023

Dear Colleagues,

I am pleased to write in support of Dr. Bettina Fabos being appointed to Emeritus Faculty. Dr. Fabos has dedicated over twenty years to our university, especially to the Department of Communication & Media, and established a record of excellent teaching, scholarship, and service.

Dr. Fabos's teaching accomplishments are significant and diverse. She has instructed students in over twenty different courses, ranging from courses for first-year students to graduate seminars. Dr. Fabos teaches introductory and foundational courses that serve the department core (e.g., COMM COR 1010 Mass Communication and Society), university requirements (e.g., COMM 2533 Media Literacy), Communication major requirements (e.g., COMM 2555 Interactive Digital Communication), the Interactive Digital Studies major (e.g., COMM 4544/5544 Digital Culture and Communication, COMM 4556/5556 Interactive Digital Visualization), and the graduate program (e.g., COMMGRAD 6046 Seminar in Mass Communication: Photographs, Memory, and History). She played an important role in the development of the Interactive Digital Studies major, and coordinated interdisciplinary curricular design with other departments who contribute to the major. Notably, her dedication to education was recognized when she received the University Book and Supply Outstanding Teacher Award.

Dr. Fabos has created a considerable body of scholarly and creative work that includes: two large web projects (*Fortepan Iowa* and *Proud & Torn*), one book (*Wrong Turn on the Information Superhighway*), three competitive art exhibitions, three co-authored textbooks (one of which is in its 13<sup>th</sup> edition), twelve refereed journal articles, ten peer-reviewed book chapters, five invited articles, more than 20 grants (including a large NEH grant), one Fulbright fellowship, two Professional Development Assignments, and a host of conference presentations and lectures.

As for service, Dr. Fabos has contributed to the university in a variety of ways. Dr. Fabos was a vital part of developing Rod Library's Digital Media Hub (DMH). The hub was designed to help students develop digital skills and enable faculty to incorporate meaningful digital projects into their classrooms. Dr. Fabos's service work was central to the creation of this space as she helped plan the equipment needs, design the hub layout, hire the student media consultants, and coordinate DMH

promotions. She also contributed to the UNI community by bringing a diverse group of speakers to campus, enhancing the educational experiences of both students and faculty. Her efforts in organizing these events show her ability to create learning opportunities beyond the traditional classroom setting.

Dr. Fabos's work has made a lasting impact on the university. She has shown consistent productivity in teaching, research and service. Dr. Fabos has earned appointment to Emeritus status. I support her nomination.

Sincerely,

Ryan McGeough, Ph.D.  
Department Head  
Department of Communication and Media