

**MINUTES OF  
GRADUATE COLLEGE COMMITTEE ON CURRICULA**

**September 10, 2021**

Present: M. Bunker, C. Christopher, M. Conrad, S. Coon, H. Gallivan, S. Goss, D. Grant, R. Kidwell, R. McNeal, S. Moore, C. Nielsen, G. Olivares, A. Schmiesing

Absent: D. Marchesani

Guests: D. Cyphert, J. Dietrich, S. Peters

The meeting was called to order by Vice-Chair Coon at 3:00 p.m. via Zoom

**I. Welcome**

Vice-Chair Coon welcomed committee members.

**See Agenda Item IV. for CSBS Minutes**

**II. COB Curriculum Review (Consent Agenda Items)**

D. Grant moved, Vice-Chair Coon seconded, to approve all proposed COB consent agenda.

**Department of Marketing and Entrepreneurship**

**Agenda Items - Courses**

- ENTR 3583: Entrepreneurship (prefix change)
- ENTR 3586: Entrepreneurship Strategy (prefix change)
- MKTG 3116: Marketing Analytics (edited)

**Vice-Chair Coon motioned to vote to approve the consent agenda for the College of Business. The motion passed unanimously.**

**III. COB Curriculum Review (Regular Agenda Items)**

M. Bunker moved, Vice-Chair Coon seconded, to approve the College of Business curriculum packet.

**Agenda Items – Courses**

- CTE 4110: Methods Career and Technology Education (added)
- CTE 4120: Assessment and Evaluation in Career and Technical Education (added)
- CTE 4130: Curriculum Design for Career and Technical Education (added)
- CTE 4140: Foundation of Career and Technical Education (added)
- CTE 4150: Implementation Work-based Learning Programs (added)

GCCC has requested consultations for the new CTE courses. The new course proposals are being tabled until the GCCC cleanup meeting.

- MGMT 3189: International Management (adding 5000 level)

A graduate component is being proposed. The syllabus is now attached to the proposal, showing the new graduate student country report that has been added. Vice-Chair Coon questioned where the required graduate student country report will fit within the grading scale. The current grading scale adds up to 100%. It would nice if there was some indication in the grade section where this will fit. No other questions.

**Agenda Items – Programs**

- MARKETING-CERTGR: Grad Certificate in Entrepreneurship (added)
- MARKETING-CERTGR: Grad Certificate in Global Marketing (added)

D. Cyphert explained there is a growing trend in graduate education for students to get specialty certificates. Our direct competition offers a number of specialty programs within their MBA program. The MBA degree at different universities are usually 45-hour (2-year) programs, our graduate degree is 30 credits because we don't offer any specialties. We are putting together several graduate certificates to allow students to take an additional 12-15 hours to earn a certificate along with their MBA. This way students can choose to take the additional hours to get a specialty certificate. Our MBA program is 30 credits which is basically the core courses offered at other institutions. These certificates are free-standing so students who already have a degree can just earn the certificate. This will allow us to advertise that we offer specialty programs.

R. Kidwell asked if any ENTR or MKTG 5000 or 6000 level course would satisfy the "select one additional 5000 or 6000 level course from Marketing & Entrepreneurship" requirement for the Entrepreneurship certificate. D. Cyphert replied any MKTG 5000 or 6000 level or another graduate course in their own home program could be an appropriate elective. R. Kidwell explained the certificate will be built to automatically allow any MKTG 5000 or 6000 level to satisfy the requirement. A student request will be required for any other course. Vice-Chair Coon confirmed it is a 15-credit hour certificate. R. Kidwell will add the credit hours into leapfrog.

The Graduate Certificate in Global Marketing is very similar to the Graduate Certificate in Entrepreneurship, it just offers a few more course options.

**S. Moore motioned, D. Grant seconded, to accept the new Marketing Certificates and MGMT 3189 for the College of Business curriculum. Motion passed unanimously. The new CTE courses will be tabled until the GCCC cleanup meeting.**

#### IV. CSBS Curriculum Review (Consent Agenda Items)

D. Grant motioned, R. McNeal seconded, to approve proposed CSBS consent agenda.

##### **Agenda Items – Programs**

- GEOG-MA: Major in Geography (restatement)
- SOCWORK-MSW: Major in Social Work (edited)
- PUBADMIN-CERTGR: Graduate Certificate in Public Administration (deleted)

##### **Agenda Items – Courses**

- GEOG 2270: Science of Scenery (losing graduate level)
- GEOG 2420: Cartographic Design (losing graduate level)
- GEOG 2450: Regional Geography (losing graduate level)
- GEOG 3380: Remote Sensing of the Environment (losing graduate level)
- GEOG 3410: Geographic Information Systems II (losing graduate level)
- GEOG 3450: Global Positioning System Field Survey Methods (losing graduate level)
- GEOG 3778: Spatial Data Analysis (edited)
- GEOG 4160: Historical Geography (deleted)
- GEOG 4170: Climate Action Planning (edited)
- GEOG 4180: Locational Analysis Business (deleted)
- GEOG 4190: Transportation Planning and Policy (deleted)
- GEOG 4335: Web Mapping/GIS (edited)
- HIST 4210: The South in the United States History (deleted)
- HIST 4230: History of Technology in America (deleted)
- HIST 4255: The City in the United States History (deleted)
- HIST 4265: Society and Culture in the United States (deleted)
- HIST 4650: History of Modern France (deleted)

- PSYCH 6406: Adult Psychopathology and Diagnosis (edited)
- PSYCH 6410: Child Psychopathology and Diagnosis (edited)
- TEXTDSGN 4015: Branding Strategies for Apparel (deleted)

D. Grant pulled GEOG 4170, GEOG 4335 and GEOG-MA: Major in Geography from the consent agenda.

**Vice-Chair Coon motioned to vote to approve the consent agenda, excluding GEOG 4170, GEOG 4335, and GEOG-MA: Major in Geography, for the College of Social & Behavioral Science. The motion passed unanimously.**

## V. CSBS Curriculum Review (Regular Agenda Items)

D. Grant motioned, R. McNeal seconded, to approve the College of Social & Behavioral Science curriculum packet.

### A. Department of Geography

#### Agenda Items – Programs

- GEOG–MA: Major in Geography

D. Grant shared the formatting is not correct. There should be a total number of 12 hours listed in the right-hand column. R. Kidwell explained there isn't a standard format. Departments can list the hours for the individual courses or show a total number of hours for the requirement. R. Kidwell explained she was going to take the total hours off so the individual courses and hours are listed. J. Dietrich shared he is fine either way.

#### Agenda Items - Courses

- GEOG 4170: Climate Action Planning (edited)

This course is offered as graduate level so they need to retain the junior standing as a pre-requisite. They are not adding the graduate level, it has always been offered.

- GEOG 4335: Web Mapping/GIS (edited)

This course is offered as graduate level so they need to retain the junior standing as a pre-requisite. They are not adding the graduate level, it has always been offered.

- GEOG 4115: Climate Change and Social Justice (added)

J. Dietrich shared this course has been offered as an experimental graduate course. It is a popular course with students so they want to officially add it to the curriculum. D. Grant asked if junior standing is the only pre-requisite. J. Dietrich replied yes. The plan is to incorporate the course into the undergraduate Environmental Resource Management program as well. J. Dietrich said consults were done broadly since it has a wide appeal and the language is broad. The department did pre-work with UCC on the language.

**Vice-Chair Coon motioned to vote to accept the curriculum packet for the Department of Geography. The motion passed unanimously.**

### B. Department of Political Science

#### Agenda Items - Programs

- MPP-MPP: Master Public Policy (edited)

S. Peters shared the MPP is an online program, with a cohort model. It is challenging to make curriculum changes line up with the beginning of a cohort. A couple of the new courses have not been offered as experimental however they are needed for accreditation reasons. S. Peters explained if we offer a course as experimental it would take a couple of years to get the course into the catalog. Faculty have been working

on the new courses and restatement as they prepare for accreditation renewal. They have submitted their self-study and are hoping for a site visit in spring 2022.

S. Peters shared the department altered the original proposal over the summer that lengthened the program two hours. Then it was decided to not edit, keeping the program length at 34 hours. The current proposal shows PUBPOL 6285 proposal as a three-hour course, we've decided to keep it at one hour. By keeping it at one hour, the program will stay the same. The only difference between the proposals is the number of hours for Readings in Public Policy.

D. Grant suggested a friendly consultation with the Department of Communication & Media to make them aware of the Ethics in Public Policy course. They offer a similar Public Rhetoric course. S. Peters can do this if GCCC recommends.

#### **Agenda Items - Courses**

- PUBPOL 6230: Ethics in Public Policy

S. Peters explained this course has been offered as an experimental course. We would like to get it into the catalog. This will be the second cohort taking the course. S. Coon asked why the experimental course was offered as a 5000 level. S. Peters can not say why it was offered at 5000 level instead of 6000 level. There was not an undergraduate course offered, as it was taught for the graduate cohort. Vice-Chair Coon asked if all MPP courses are 6000 level. R. McNeal shared there are some 5000 level courses. S. Peters explained undergraduate courses may be offered but there is no connection to the cohort taught level. A cohort started this fall 2021 semester so the experimental course will still be offered in spring 2022. The new course will be offered with the cohort starting fall 2022.

- PUBPOL 6276: Advanced Methods in Public Policy

S. Peters shared this new course is the result of student learning outcomes and program evaluations. It was determined through student assessment that students need more training on methods so a second methods course will be offered.

- PUBPOL 6280: Capstone: Policy Practicum

S. Peters explained there is a lot of emphasis on accreditation standards on linking learning to practice. This course will be added as a policy practicum class. Students will work with a community partner on a project to aid that organization. This will be the last class to take in the sequence before they start their program ending projects. It's a good way for students to get additional practical experience that our accreditors want them to have.

There were no further questions.

**Vice-Chair Coon moved to vote to approve the program restatement and new courses for the Department of Political Science. Motion approved unanimously.**

#### **VI. Next meeting September 24, 2021 – COE**

Chair Olivares stated the next pre-meeting for COE will take place on **September 17, 2021 via Zoom at 3:00 pm**

Chair Olivares stated the next GCCC official meeting will be **September 24, 2021 via Zoom at 3:00 pm**. Proposals from COE will be discussed.

Meeting adjourned at 3:54 pm

Respectfully submitted,

April Schmiesing  
Office of the Registrar

cc: UCC  
GCCC  
Guests  
Record Analysts