

**MINUTES OF
GRADUATE COLLEGE COMMITTEE ON CURRICULA**

October 1, 2021

Present: M. Bunker, C. Christopher, M. Conrad, S. Coon, H. Gallivan, S. Goss, D. Grant, R. Kidwell, D. Marchesani, R. McNeal, S. Moore, C. Nielsen, A. Schmiesing

Absent: G. Olivares

Guests: J. Garrett, K. Rudick, M. Boyd

The meeting was called to order by Vice-Chair Coon at 3:00 p.m. via Zoom

I. Welcome

Vice-Chair Coon welcomed committee members.

II. CHAS Curriculum Review (Consent Agenda Items)

D. Grant moved, M. Conrad seconded, to approve all proposed College of Humanities, Arts and Sciences consent agenda.

Agenda Items – Programs

- MUSICNOTEMA-NOTE: Music MA Degree Note (edited)
- MUSICNOTEMM-Note: Music MM Degree Note (edited)
- SPANISH-MA: Major in Spanish (deleted)

Agenda Items - Courses

- COMM 4134: Organizational Cultures and Communication (edited)
- COMM 4155: Organizational Communication Assessment (edited)
- COMM 4446: Voices from the Margin: Performance, Rhetoric, and Social Change (edited)
- COMM 4447: Performance and Social Change (deleted)
- COMM 4556: Advanced Digital Visualization (edited)
- COMM 4559: Communication Education and Training (edited)
- COMM 4630: Digital Media Law and Ethics (edited)
- COMM 4631: Digital Media Law (deleted)
- COMM 4650: Advanced News Writing and Reporting Lab (edited)
- COMMGRAD 6011: Communication and Media Theory (edited)
- COMMGRAD 6027: Seminar in Strategic Communication (edited)
- COMMGRAD 6041: Seminar in Organizational Communication (deleted)
- COMMGRAD 6046: Seminar in Visual and Digital Media (edited)
- MUS HIST 3100: Music History-Middle Ages and Renaissance (deleted)
- MUS HIST 3110: Music History-Baroque (deleted)
- MUS HIST 3120: Music History-Classic (deleted)
- MUS HIST 3140: Music History-Romantic (deleted)
- MUS HIST 3150: Music History-20th Century (deleted)
- MUS THEO 3220: Music and Technology (edited)
- MUS THEO 3230: Music Technology, Advanced (edited)

Vice-Chair Coon motioned to vote to approve the consent agenda for the College of Humanities, Arts and Sciences. The motion passed unanimously.

III. CHAS Curriculum Review (Regular Agenda Items)

D. Grant moved, M. Conrad seconded, to approve the College of Humanities, Arts and Sciences curriculum packet.

A. Department of Communication and Media

Agenda Items – Courses

- COMM 4120: Inclusive Leadership in the Workplace (added)

K. Rudick shared this course has a graduate component. The course has been taught for three years with high enrollment and will start offering it on a regular basis.

- COMMGRAD 6014: Seminar in Rhetoric (edited)

K. Rudick shared the Department of Communication and Media has rhetoric faculty doing a lot of course work, but have not offered a stand-alone seminar.

Agenda Items – Programs

- GENCOMMEMPMA: Major in Communication and Media (edited)
- COMMEDTRAIN-CERTGR: Communication Education and Training (added)
- ORGCOMMLEAD-CERT: Organizational Communication and Inclusive Leadership (added)
- PERFADVO-CERTGR: Performance, Rhetoric, and Advocacy (added)
- STRATCOMM-CERTGR: Strategic Communication (added)
- VISCOMMDM-CERTGR: Visual Communication and Digital Media (added)
- COMMEDEMPMA: Major in Communication Studies: Communication Education Emphasis (deleted)
- ORGCOMMLEAD-CERT: Organizational Communication and Inclusive Leadership (added)
- MASSCOMMEMPMA: Major in Communication Studies: Mass Communication Emphasis (deleted)
- PREMPMA: Major in Communication Studies: Public Relations Emphasis (deleted)
- The MA major title change is more in line with the department title change to Communication & Media.

Kyle Rudick explained the major currently has six emphasis areas and each emphasis has the option of thesis or non-thesis, which makes it look like twelve different programs. Certificates will now be offered instead of emphasis areas. Communication & Media MA students will be able to choose one or more certificates or none at all. The certificates are standalone so non-degree students can also complete a certificate.

Vice-Chair Coon shared the Organizational Communication and Inclusive Leadership certificate only requires nine hours but COMM 4120 hours were not included so the certificate is actually twelve hours. R. Kidwell explained this certificate was also reviewed by UCC. The courses COMM 3055 and COM COR 2020 are being added to the required courses because they are pre-requisites to other courses in the certificate. These two courses are not offered at the graduate level. Graduate students will have to do a student request to substitute or waive COMM 3055 and COM COR 2020. The certificate will be 18 hours. If the two courses are waived, the certificate will be 12 hours for graduate students. Vice-Chair Coon asked if pre-requisites are not enforced with 5000 level courses. R. Kidwell confirmed that is correct.

D. Grant motioned to vote to accept the course and program proposals for the Department of Communication and Media. The motion passed unanimously.

B. Department of Communication Disorders

Agenda Items - Courses

- CSD 6600: Dysphagia (edited)

J. Garret explained the national accrediting body came out with new 2020 standards and increased the scope of practice in the area of dysphagia to include more information on structural and addressing swallowing for pediatric clients. CSD 6600 is currently a two-hour course and has been taught around adult feeding and swallowing. To add the additional coursework the course increased from two to three hours.

Agenda Items - Programs

- SPEECHLANG-MA: Major in Speech Language Pathology (edited)

The increase of CSD 6600 hours changes the SPEECHLANG-MA from 51 to 52 credits. Vice-Chair Coon asked if students will be affected if they have already completed the two-hour course. J. Garret explained to address the outcome, students will be taking a one-hour independent study on the content. The department can also do a course substitution if needed.

D. Grant motioned to vote to accept the course and program packet for the Department of Communication Disorders. The motion passed unanimously.

C. Department of School of Music

Agenda Items – Courses

- MUS TECH 3130: Arts Entrepreneurship I (added)
- MUS TECH 3140: Arts Entrepreneurship II (added)

Vice-Chair Coon shared these new courses are very similar to MUS TECH 3110/5110 and MUS TECH 3120/5120. She asked how they are different. M. Boyd shared there was an informal consultation with the Department of Art. The courses are intended for performing arts students and not visual arts. The two similar courses will be dropped during the next curriculum cycle. The courses will be offered on alternate fall semesters. Since the courses have junior standing, M. Boyd confirmed students will have to take MUS TECH 3130/5130 in a fall semester of junior year, and then take MUS TECH 3140/5140 in the following fall semester. M. Boyd confirmed this will be managed when the School of Music advises students so they are aware when the courses are offered.

- MUS TECH 3250: Alexander Technique for Musicians (added)

This course is currently an experimental course. The incentive is to meet some of the health and wellness expectations for accreditation.

Agenda Items – Programs

- COMP-MM: Major in Composition (edited)
- CONDUCT-MM: Major in Conducting (edited)
- JAZZPED-MM: Major in Jazz Pedagogy (edited)
- MUSED-MM: Major in Music Education (edited)
- MUSHIST-MM: Major in Music History (edited)
- MUSIC-MA: Major in Music (edited)
- PERF-MM: Major in Performance (edited)
- PIANOPERFPED-MM: Major in Piano Performance and Pedagogy (edited)

M. Boyd explained the School of Music needed to update the core and offer a more contemporary content delivery of course topics. The core has been streamlined to offer more flexibility with the topic classes. The School of Music is hoping to generate more interest in the online Music Education program that has been dormant for a while. By dropping one theory 6000 level course, there weren't enough required 6000 level credits in the MA degree programs. The MA note was updated to specify students need to choose three credit hours of electives at the 6000 level to meet the overall 6000 level course requirements.

R. Kidwell asked if the note about the three hours of elective requirements should be on the MM note. Vice-Chair Coon and M. Boyd agreed the MM note is not needed.

M. Bunker asked if the Department of Marketing was consulted about the MUS TECH 3130 and MUS TECH 3140. M. Boyd shared there were long conversations between the School of Music and Department of Marketing. M. Boyd confirmed the formal consult forms have been sent to the Department of Marketing.

D. Grant motioned to vote to accept the course and program proposals for the School of Music. The motion passed unanimously.

IV. Next meeting October 8, 2021 – CHAS - SCI

The next GCCC official meeting will be **October 8, 2021 via Zoom at 3:00 pm**. Proposals from CHAS-SCI will be discussed.

Meeting adjourned at 3:42 pm.

Respectfully submitted,

April Schmiesing
Office of the Registrar

cc: UCC
GCCC
Guests
Record Analysts