

April 17, 2019

Dean John Fritch, College of Humanities, Arts, and Sciences
Dr. Paul J. Siddens III, Professor and Department Head, Department of Communication Studies
University of Northern Iowa
Cedar Falls, IA 50614-0335

Dear Dean Fritch and Professor Siddens,

Thank you for your note requesting our input on your proposal to change the name of your Department of Communication Studies to the Department of Communication and Media.

As the documentation you provided makes clear, the proposed department name more accurately captures the wide range of programs currently housed in the unit. The new name will offer a welcome visibility to a department that is home to majors such as Digital Media Production and Interactive Digital Studies as well as Communication. While a department name change does not have a significant impact on current students, it does help the work of a department be better understood by faculty across the university, by administrators, and, to some extent by prospective students and their families.

Thank you for sharing this proposal. We wish you all the best in carrying it forward. It is always good to keep open the lines of communication across the Regents Institutions. If I can be of further assistance, please let me know.

Sincerely,



Amy R. Slagell
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