

UNI Academic Positioning

Nursing - A Future Focused Vision

Our vision is to embrace our responsibility to future generations of students and employers to ensure Iowans will thrive into the future.



Meeting Iowa's Workforce Demands

**Largest number of total annual openings
in Iowa, baccalaureate or higher**

Registered Nurses

Elementary School Teachers

Accountants & Auditors

Project Management/Operations Specialists

General & Operations Managers

Secondary School Teachers

Managers, All other

Coaches & Scouts

Middle School Teachers

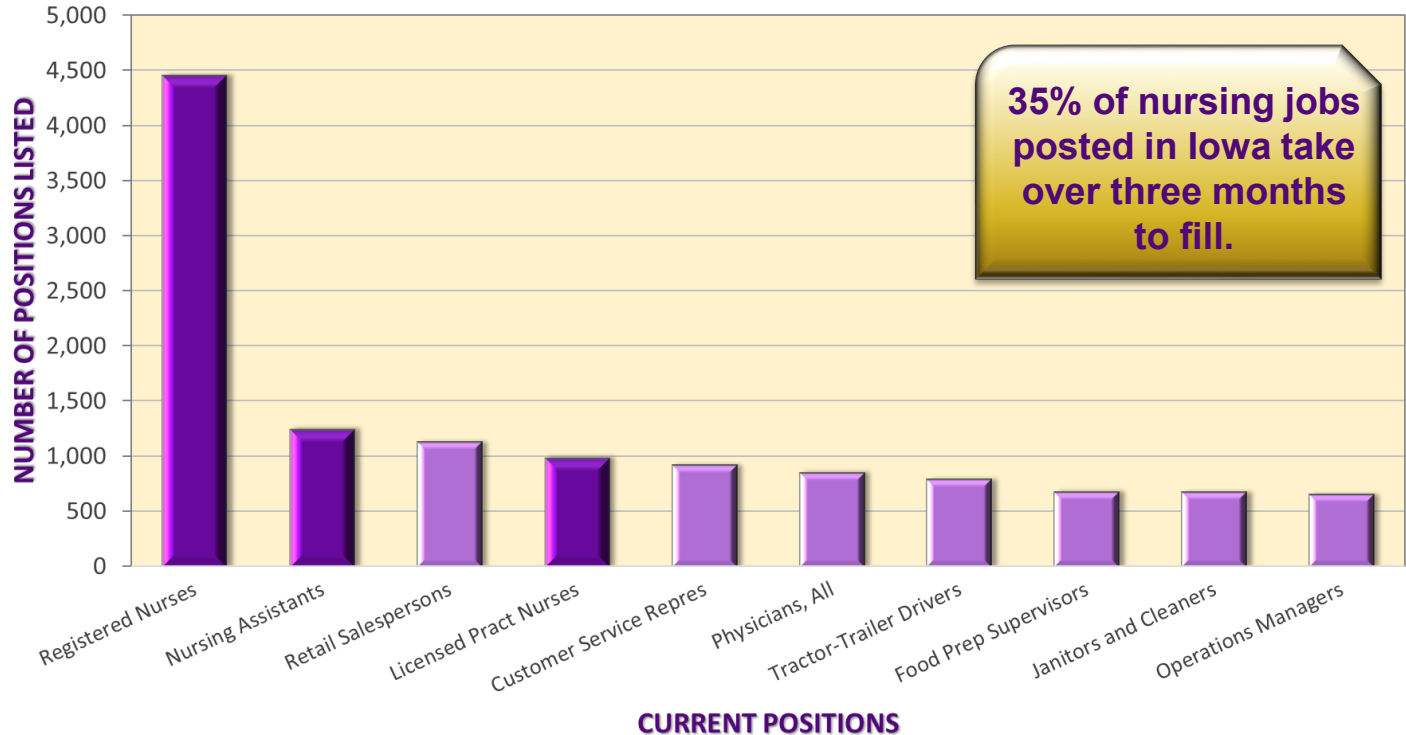
Substitute Teachers

*Source: Iowa Workforce Development
2018-2028 Long-term Occupation Projections*

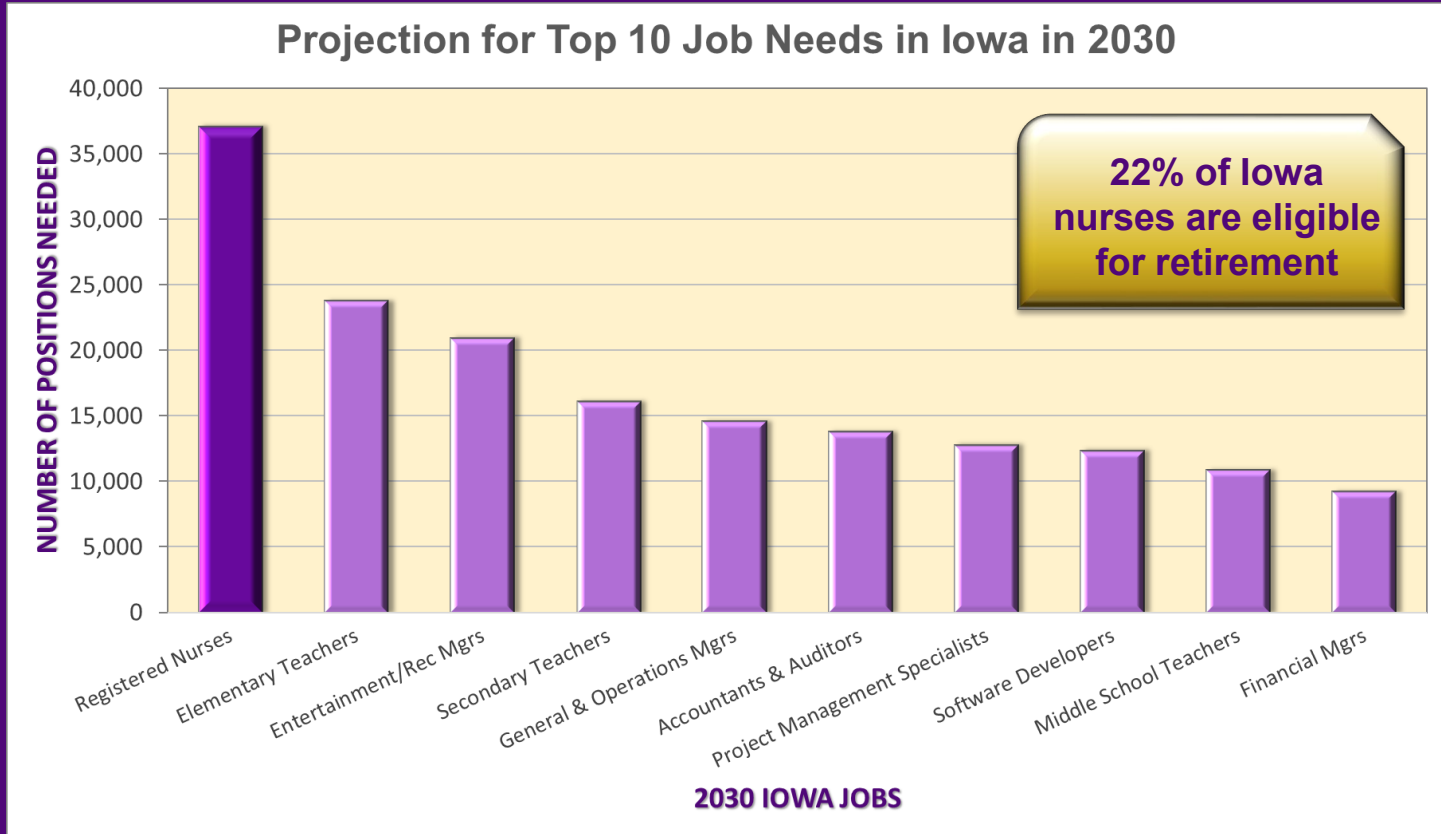


Iowa Employment Needs Today

Top 10 Job listings in Iowa, September 2022

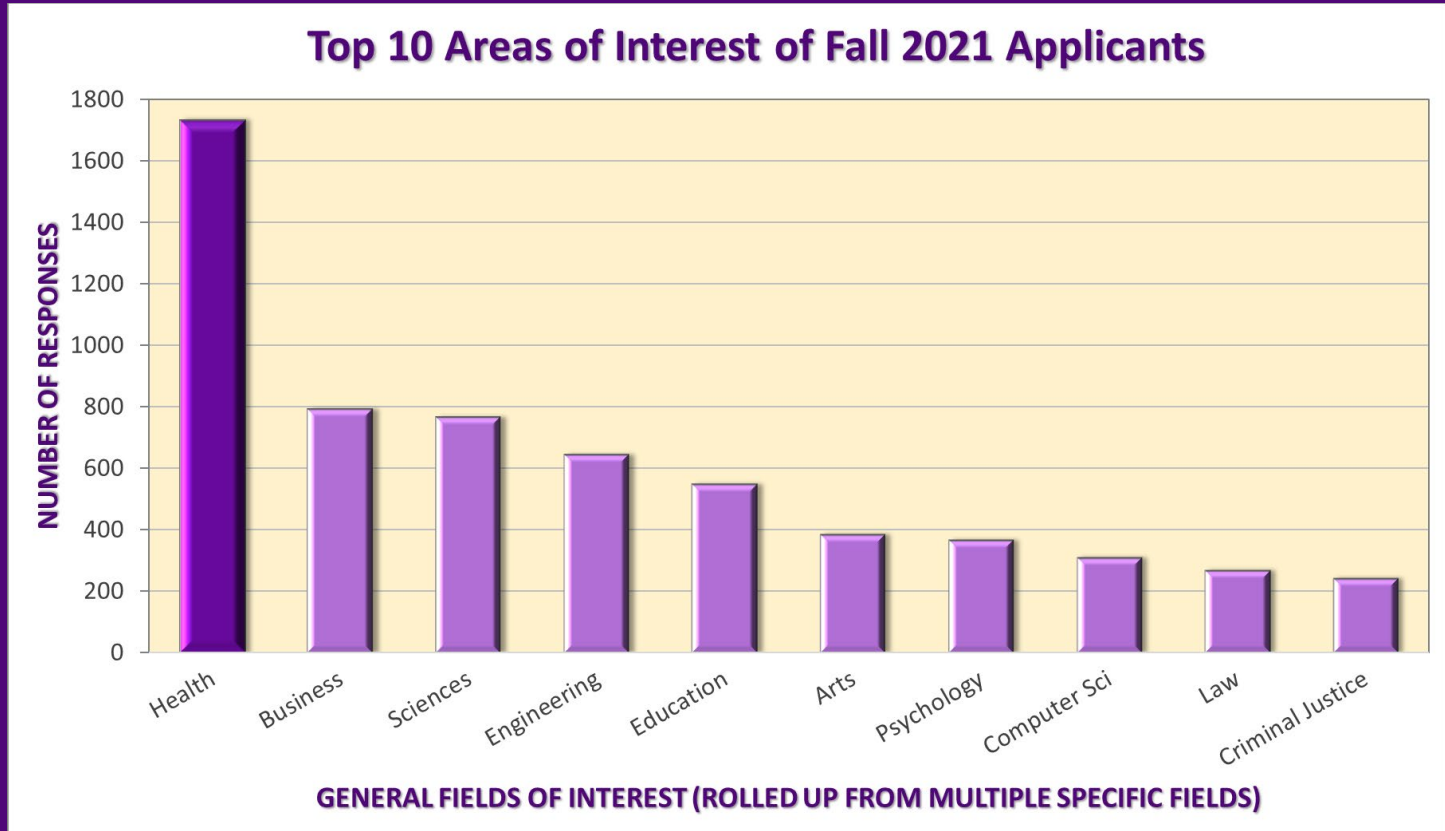


Iowa Employment Needs Tomorrow



Source: Iowa Workforce Development

UNI Students Want Health Careers





Breaking It Down: Top 5 desired health majors

Majors of Interest from Prospective Students

Major	Fall 2021 Prospects
Nursing	372
Pre-Medicine	291
Physical / Occupational Therapy	248
Athletic training / Sports Medicine	118
Health Care Administration	29
Other Allied Health Fields	385

Nursing BSN Preparing for 2024

Internal Conversations

- Academic Positioning
- Retreats, proposals, surveys
- Faculty working groups
- Faculty leadership
- Deans' Council
- Senior Leadership
- Faculty Senate
- Academic department heads
- UNI Foundation

External Conversations

- Regional health care provider partners
- Higher Learning Commission
- Iowa Board of Nursing
- Univ of Iowa College of Nursing
- SUI and ISU leadership
- Allen College
- Nursing deans statewide

Program Pre-Planning

- Student demand analysis
- Employment market analysis
- Budget feasibility study
- Chief nurse consultant hire
- Curriculum analysis

Board of Regents Approval

Licensing/Accreditation Approvals

- Iowa Board of Nursing
- Higher Learning Commission
- Commission on Collegiate Nursing Education

Academic Planning

- Curriculum development
- Formalize clinical placements
- Faculty and staff hires
- Establish academic reporting structure
- CCNE site visit

Facilities & Budget

- Facility design and renovation
- Equipment and supplies
- Fundraising

Marketing & Recruitment

- Marketing strategy and communication plan
- Recruitment plan
- Build website
- Develop and execute marketing plan
- Financial aid and scholarship planning

Community Partners: Partial List of Consultations

MercyOne, Bob Ritz (CEO); Mary Cownie (Chief of Staff); Kelly Richards (Chief Nursing Officer, Northeast Iowa); Kim Chamberlin (Chief Nursing Officer, North Iowa); Jackie Luecht (Chief Human Resource Officer).

Cedar Valley Medical Associates, Gil Ireby (CEO); Laurie Wallis (HR Director and Nurse)

Leadership of Iowa Association of Colleges of Nursing (IACN), including Lisa Rettenmeier (Chair of Nursing, Clarke University); Candace Chihak (CANA, Briarcliff University); Lisa Laughlin (Professor, Grandview University)

University of Iowa College of Nursing, Julie Zerwic (Dean, College of Nursing); Kathryn Andrews, Sandy Daack-Hirsch

UnityPoint Health and Allen College, Pam Delagardelle (CEO) and Jerod Seliger (President, Allen College)

Iowa Board of Nursing, Jimmy Reyes (Associate Director of Practice/Education)

Higher Learning Commission, John Marr (VP of Accreditation Relations and HLC Liaison to UNI)

Mercy College of Health Sciences, Thomas Leahy, CFO; Ryan Marr, Associate Provost

Hy-Vee, Dan Fick (Chief Medical Officer)



One Time Investments

(in thousands)

Facility Modernization

\$2,800

FY23 \$800

100% cash in hand

FY24 \$2,000

100% cash in hand

Simulation Lab and Equipment

\$2,000

FY24 \$500

100% cash in hand

FY25 \$1,500

15% cash in hand + Grants



Ongoing Operating

- Once program is fully built out at 96 students, the program is revenue positive.
- Additional credit hour generation benefits other academic programs.
- Growth beyond the original plan would increase the margin.
- Additional capacity would be less expensive to add.



Next Steps