

College of Business / Interdisciplinary Program Proposals Approved in 2023-24 Curriculum Cycle

Undergraduate:

Status	Code	Title	College	Department	Is this proposal editorial or substantive?
Added	CTEINFOTECH-CERT	CTEINFOTECH-CERT: Certificate in CTE Information Technology	Business	Business Administration, Interdepartmental	
Edited	INTLBUS-MINOR	INTLBUS-MINOR: International Business Minor	Business	Business Administration, Interdepartmental	editorial
Edited	INTLBUSNON-MINOR	INTLBUSNON-MINOR: International Business Minor (Non-Business Majors)	Business	Business Administration, Interdepartmental	editorial
Edited	BUSHLTHCAREADMIN-NONBUS-CERT	BUSHLTHCAREADMIN-NONBUS-CERT: Certificate in Health Care Administration for Non-Business Majors	Business	Economics	editorial
Edited	ECON-BA	ECON-BA: Economics Major	Business	Economics	editorial
Edited	BUSANALYTICS-BA	BUSANALYTICS-BA: Business Analytics Major	Business	Management	editorial
Edited	MIS-BA	MIS-BA: Management Information Systems Major	Business	Management	editorial
Edited	MARKETING-MINOR	MARKETING-MINOR: Marketing Minor	Business	Marketing and Entrepreneurship	editorial

Graduate:

Status	Code	Title	College	Department	Is this proposal editorial or substantive?
Added	INTERDISSTUDIES-CERTGR	INTERDISSTUDIES-CERTGR: Graduate Certificate in Interdisciplinary Studies	none	Interdisciplinary	
Added	BUSANALYTICS-CERTGR	BUSANALYTICS-CERTGR: Graduate Certificate in Business Analytics	Business	Business Administration, Interdepartmental	
Added	BUSLEADINNOVATE-CERTGR	BUSLEADINNOVATE-CERTGR: Graduate Certificate in Business Leadership and Innovation	Business	Business Administration, Interdepartmental	
Added	FUNDMGMT-CERTGR	FUNDMGMT-CERTGR: Graduate Certificate in Fundamentals of Management	Business	Business Administration, Interdepartmental	
Deleted	MBA-CERTGR	MBA-CERTGR: Certificate in Business Administration	Business	Business Administration, Interdepartmental	
Edited	MBA-MBA	MBA-MBA: Master of Business Administration Degree	Business	Business Administration, Interdepartmental	substantive
Edited	GLOBALMARKETING-CERTGR	GLOBALMARKETING-CERTGR: Graduate Certificate in Global Marketing	Business	Marketing and Entrepreneurship	editorial
Edited	MARKETING-CERTGR	MARKETING-CERTGR: Graduate Certificate in Entrepreneurship	Business	Marketing and Entrepreneurship	editorial