

May 11, 2020

Dear Faculty Senate,

I have the honor of recommending Dennis Clayson, a professor of UNI since 1982 (38 years) for emeritus status upon his retirement in 2020. Dennis is well known for the rigor he brought into the classroom, thus maintaining the reputation of UNI as a university with high standards required of its students.

In addition to his classroom work, Dennis was a very productive scholar while at UNI. He has published 38 journal articles, 3 books (with 1 book forthcoming), 1 book chapter, and presented his research findings in more than 60 peer reviewed conference proceedings. Much of his work explored student assessment of teaching, which fits along nicely with the mission of the University of Northern Iowa.

Dennis has been a great team member of the marketing department, and his presence and willingness to help will be missed. He has more than earned the right to be considered an emeritus professor of marketing at the University of Northern Iowa.

If you have any questions, please feel free to contact me at matthew.bunker@uni.edu or call me at 319-273-6947.

Sincerely,

Matthew Bunker, Ph.D.
Professor and Previous Head of the Marketing Department.