

Summary of CBA UNDERGRADUATE-Level Curriculum Proposals - 2016 Curriculum

On September 9, 2015 the University Curriculum Committee (UCC) reviewed the College of Business Administration's Curriculum Packet except for previously approved BA: Supply Chain Management and courses associated with this program – MGMT 3166, MGMT 3168, MGMT 3167.

The entire packet was approved (pending any changes noted in UCC minutes) by the UCC.

Summary of Changes for CBA

- 1) Accounting:** automatic drop of 1 seldom/never offered class – ACCT 4032
- 2) Economics:** automatic drop of 1 seldom/never offered class – ECON 3425
- 3) Management:**
 - a. BA: Management – deletion of the Supply Chain emphasis
 - b. Deletion of two courses – MGMT 3914, MGMT 3919
- 4) Marketing:**
 - a. automatic drop of 1 seldom/never offered class – MKTG 3589
 - b. Editorial changes (title and description) made to MKTG 3595
 - c. BA: Marketing – addition of MKTG 3166 as elective for Sales Management emphasis
- 5) Certificate in International Business, Culture and Language:**
 - a. Deletion of Russian and Portuguese language courses as possible language options as these courses are no longer offered