

Summary of Changes for CBA UNDERGRADUATE-Level Curriculum Proposals – 2017-18 Curriculum

On August 31, 2016, the University Curriculum Committee (UCC) reviewed the College of Business Administration's Curriculum Packet except for previously approved curriculum proposal for the BAS: Managing Business and Organizations and the 10 associated classes with this program.

The packet was approved (pending any changes noted in 8-31-16 UCC minutes) by the UCC on 8-31-16 for all except the Economics BA, which was approved on 9-7-16 (noted in 9-7-16 UCC minutes).

Summary of Changes for CBA

1) Department of Marketing

- a. 1 added program
 - ENTREPRENEUR-MINOR *Entrepreneurship Minor* (added program)
 - This interdisciplinary 21 hour minor will be housed in the Marketing department
 - The purpose of the minor is to provide an introduction to the concepts of entrepreneurship; will build on the current certificate but adds a major specific course and an additional Marketing course.
 - With the addition of courses, the minor will expand on the certificate by allowing students to learn entrepreneurship skills that specifically fit their major and career.

2) Department of Economics

- a. 2 edited courses and restatement to BA Economics major
 - ECON 1011 *Statistics for Business Analytics* (edited course)
 - ECON 1021 *Decision Analytics* (edited course)
- b. 1 edited program
 - ECON-BA *Economics Major* (edited program)

3) Department of Finance

- a. 4 edited courses
 - FIN 3065 *Fixed Income Analysis* (edited course)
 - FIN 3130 *Corporate Finance* (edited course)
 - FIN 3135 *Intermediate Financial Management* (edited course)
 - FIN 3160 *Principles of Investments* (edited course)
- b. 3 new courses
 - FIN 4150 *Securities Analysis* (added course)
 - FIN 4160 *Options and Futures* (added course)
 - FIN 4270 *Applications of Financial Planning* (added course)

First two courses originate from two Topics course previously offered. The program assigned new course numbers to each of these 2 courses and retain the Topics course for future use; third course created for Personal Finance emphasis; needed for CFP certification

- c. 1 edited program
 - FIN-BA *Finance Major* (edited program)

4) Department of Management

- a. 1 edited course
 - MGMT 3125 *Projects* (edited course)
- b. 1 new course
 - MGMT 3169 *Management of Service Operations* (added course)
This course centered on the U.S. economy transitioning into a service economy;
provides an elective for the major.