

Textbook Equity at UNI:

Faculty Innovation & Student Success

Jeremy Schraffenberger,
Professor of Languages & Literatures

Anne Marie Gruber,
Associate Professor of Library Services

Faculty Accomplishment	Year(s)	Student Savings
Free textbook adoptions	2016-22	\$1.5 million
	2022	\$380,055 (3,250 students)
Free textbook adoptions in UNIFI: 33 sections	2022	\$199,148
Open textbook authoring: 10 books by 21 UNI faculty	2022-24	\$414,030 per year



Student Success

"You are helping students who are struggling to attend college more than you realize."

-Textbook Equity
Student Advisory Board member

Impact of affordable materials:

- Improved or similar learning outcomes, particularly for:
 - o Pell-eligible
 - Non-white
 - First-generation
 - International students
- Increased course completion and credit accumulation
 - Decreased course withdrawals
- Improved student engagement
- Empowering instructor innovation
- Improved student belonging & wellness



Student Experiences

April 2021; n= 688 Methodology 2023 data forthcoming

UNI students:

- share books (61%).
- avoid purchase of required texts (48%).
- change sections or avoid registering for a specific course/section due to textbook costs (29%).
- have earned a poor or failing grade due to textbook costs (23%).
- have dropped a course or taken fewer courses due to textbook costs (19%).

Academic Freedom and Course Materials

Cost to Students. What do students consider affordable? Should we auto-bill? **Least savings: Most savings (free):** Commercial texts, Open Educational Resources print or digital (OER), library content Usage Rights. Are materials downloadable, available immediately & in perpetuity, printable, shareable, customizable, free from personal data sharing? Least open: **Most flexible/open:** Commercial texts, OER print or digital

Services & Support

Direct Faculty Support (FY 2022 & 2023)	Student Savings per Year	Return on Investment (ROI)
\$140,000	\$297,090	195%

- New this year! Paid course redesign to transition to free
- Customized lists of free materials for any course
- Assistance using library content
- Assistance creating ebooks from adaptable or UNI-created content
- Support for student publishing
- Guidance for departments wishing to explore Zero Textbook Cost majors/programs/pathways

