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MINUTES OF

UNIVERSITY COMMITTEE ON CURRICULA

September 29, 2021

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Present: C. Christopher, L. Fenech, M. Fienup, G. Gould, D. Grant, M. Hecimovich, B. Kanago, R. Kidwell, D. Marchesani, C. Nedrow, P. Pease, M. Perry, G. Pohl, H. Porter-Occena, S. Riehl, A. Schmiesing, D. Shaw

Absent: J. Ophus

Guests: M. Clayton, E. Sutton, S. Hostetler, M. Boyd, J. Funderburk, T. Hall, M. Dobosh, J. Schraffenberger

The meeting was called to order by Chair Pease at 3:00 p.m. via Zoom

I. Welcome

Chair Pease welcomed all present.

II. Approval of Minutes – September 22, 2021

G. Pohl moved to approve the September 22, 2021 minutes. D. Grant seconded.

Chair Pease asked if there were any corrections to the minutes. S. Riehl stated the three workshops required for the SOCEMOT-CERT: Social Emotional Learning Certificate are not credit bearing. A. Schmiesing struck the incorrect sentence and sent an updated version of the minutes to C. Nedrow.

Chair Pease called for a vote on the updated September 22 minutes. Motion passed unanimously.

III. Curriculum Review Procedures for Consent Agenda – All departments

G. Pohl motioned, D. Grant seconded, to approve the consent agenda.

Agenda Items – Programs
- COMM-BA: Communication Major (Liberal Arts) (edited)
- COMMEM-BA: Communication/Digital Media Major (edited)
- COMDIS-BA: Communication Disorders Major (edited)
- ENGLISH-BA: English Major (edited)
- ENGTCHG-BA: English Major-Teaching (edited)
- GERMLANG-CERT: Certificate in German Language Studies (deleted)
- MUSIC-BA: Music Major (edited)
- THEATRE-BA: Theatre Major (edited)

Agenda Items – Courses
- ARTED 1500: Fine Arts Practices in the Classroom: Art (deleted)
- COMM 4134: Organizational Cultures and Communication (edited)
- COMM 4155: Organizational Communication Assessment (edited)
- COMM 4446: Voices from the Margin: Performance, Rhetoric, and Social Change (edited)
- COMM 4447: Performance and Social Change (deleted)
- COMM 4559: Communication Education and Training (edited)
- COMM COR 4124: Communication and Media Theories (edited)
- COMM DM 2653: News Writing and Reporting Lab (edited)
- COMM DM 4630: Digital Media Law and Ethics (edited)
- COMM DM 4631: Digital Media Law (deleted)
- COMM DM 4650: Advanced News Writing and Reporting Lab (edited)

- ENGLISH 2320: Survey of English Literature I: Beginnings to Early Modernity (edited)
- ENGLISH 2340: Survey of English Literature II: Romantics to Post-Colonialism (edited)
- ENGLISH 2420: Survey of American Literature (edited)
- MUS ED 3100: Music History-Middle Ages and Renaissance (deleted)
- MUS ED 3110: Music History-Baroque (deleted)
- MUS ED 3120: Music History-Classic (deleted)
- MUS ED 3140: Music History-Romantic (deleted)
- MUS ED 3150: Music History-20th Century (deleted)
- MUS THEO 3220: Music and Technology (edited)
- MUS THEO 3230: Music Technology, Advanced (edited)
- THEATRE 1030: Acting (edited)

M. Fienup pulled COMM 4559, S. Riehl pulled COMM DM 4630, M. Perry pulled ENGLISH 2320, 2340, 2420.

Chair Pease called for a vote on the motion to approve the consent agenda proposals, excluding COMM 4559, COMM DM 3630, ENGLISH 2320, ENGLISH 2340, and ENGLISH 2420. The motion passed unanimously.

IV. **Curriculum Review Procedures for the Curriculum Proposal of the Department of Art**

G. Pohl motioned, D. Grant seconded, to approve the Department of Art curriculum packet.

Agenda Items – Courses
- ART 3039: Graphic Design: User Experience Design (added)

M. Fienup shared there was a consult with Computer Science, there were no issues.

Chair Pease called for a vote on the motion to approve the new course proposal for the Department of Art. The motion passed unanimously.

V. **Curriculum Review Procedures for the Curriculum Proposal of the Department of Languages and Literatures**

G. Pohl motioned, D. Grant seconded to approve the curriculum proposal for the Department of Languages and Literatures curriculum packet.

Agenda Items – Courses

- ENGLISH 2320: Survey of English Literature I: Beginnings to Early Modernity (edited)
- ENGLISH 2340: Survey of English Literature II: Romantics to Post-Colonialism (edited)
- ENGLISH 2420: Survey of American Literature (edited)

M. Perry shared the other courses in Department of Languages and Literatures with a pre-requisite of LAC 1A or equivalent are listed as catalog pre-requisites. These three course proposals have it listed as pre-requisite or co-requisite. M. Perry wants to clarify that pre-requisite or co-requisite is correct. J. Schraffenberger replied the intent is to list it as pre-requisite or co-requisite.

Chair Pease called for a vote on the motion to approve the course proposals for the Department of Languages and Literatures. The motion passed unanimously.

VI. **Curriculum Review Procedures for the Curriculum Proposal for the School of Music**

G. Pohl motioned, D. Grant seconded, to approve the School of Music curriculum packet.

Agenda Items – Courses

- MUS ED 3160: Popular Music Methods (added)

D. Grant questioned if there should be any other pre-requisites besides junior standing. M. Boyd replied it should also list Music Major as a pre-requisite. M. Perry shared that we can make that a pre-requisite or add priority registration for certain majors at the schedule of class level. M. Boyd would like to clarify with the department if they only want music major students to take the course. Chair Pease said the committee can approve the proposal as is and then M. Boyd could communicate to the Registrar's office with the decision.

B. Kanago asked if it's common to have junior standing or consent of instructor as a pre-requisite. He asked if the consent of instructor is understood. M. Boyd said the consent of instructor is not always understood. P. Pease confirmed it needs to be listed if that is the intent.

S. Riehl suggested on future course proposals, it should state "this is an elective option in a BA program" in the Leepfrog field that asks if the proposed course is part of a program, so the committee knows the course is in a program.

- MUS TECH 3130: Arts Entrepreneurship I (added)

M. Fienup asked if LAC 1A and LAC 1B should be pre-requisites since the syllabus has a lot of oral and written communication. M. Boyd replied this course requires a junior standing. M. Fienup said a junior standing doesn't guarantee the students taking the course have completed their Liberal Arts Core requirements.

M. Fienup suggested a consult with the Department of Marketing. M. Boyd said the School of Music has been working with the College of Business to come up with an entrepreneurship certificate. The department did consult with the Department of Art. This course would be coded to be only for music major students. B. Kanago agreed a consult with the Department of Marketing is a good idea. He also suggested letting Business and Community Services know about the course. J. Funderburk shared he has had conversations with department heads in the College of Business but can certainly do the consult.

S. Riehl said the way the proposal is written the course is not just for music majors. D. Grant said admission into the School of Music would need to be listed as a pre-requisite if that is the intent. M. Boyd said the course is a required course in Performing Arts Management BA. S. Riehl said there is nothing that prevents a student in a different major from taking the course. J. Funderburk shared the School of Music wants to do a better job on getting the word out because the course has been on the small side. Any student in the Arts area would have the background to take this course. The title change is more reflective of what is being taught in the course already.

S. Riehl shared with the Registrar's Office the pre-requisites need to be cleaned up. This course will be moved to the cleanup meeting for time to obtain a consult.

- MUS TECH 3140: Arts Entrepreneurship II (added)

S. Riehl shared with the Registrar's Office the pre-requisites need to be cleaned up. D. Grant suggested a consult with the Department of Marketing. The course will be moved to the cleanup meeting for time to obtain a consult.

- MUS TECH 3250: Alexander Technique for Musicians (added)

M. Clayton shared there was communication with the Department of Communication Disorders, there were no issues.

Chair Pease called for a vote on the motion to approve the MUS ED 3160 with final edits by Registrar's Office and the MUS TECH 3250 new courses proposal as discussed for the School of Music. The motion passed unanimously. MUS TECH 3130 and MUS TECH 3140 have been moved to the cleanup meeting.

VII. Curriculum Review Procedures for the Curriculum Proposal for the Department of Communication & Media.

G. Pohl motioned, D. Grant seconded, to approve the Department of Communication & Media curriculum packet.

Agenda Items – Programs
- COMMPUB-CERT: Communication, Community, and Public Advocacy (added)

B. Kanago asked if this certificate is intended only for communication majors. M. Dobosh said this certificate is intended to be a pathway though the major. Students currently have a lot of flexibility, this is a way of organizing the curriculum. The department anticipates students from other majors to be interested in the certificate. M. Fienup shared COMM 3456 has a Liberal Arts Core hidden pre-requisite and will need an asterisk. Chair Pease said the asterisk and note can be added for the LAC 1A and 1B pre-requisite by the Registrar's Office.

- INTDIGITAL-BA: Interactive Digital Studies (edited)

Bundle 3 - Digital Learning - S. Riehl shared the required course INSTTECH 4139 in the proposal has been deleted. M. Dobosh shared the Digital Learning bundle is no longer active. This bundle will be removed during the next curriculum cycle. Chair Pease said we can strike the Digital Learning bundle now. M. Clayton confirmed it is fine to drop the Digital Learning bundle. M. Clayton asked if the bundles need to be renumbered. The Registrar's Office will make that edit.

Bundle 6 - Digital Imaging – M. Fienup shared there is an asterisk and note for TECH 4158 that can be eliminated. It no longer applies. M. Dobosh agreed.

Bundle 7 - Digital Advertising – M. Fienup shared ENTR 3583 has a hidden pre-requisite of ENTR 2010. An asterisk and note needs to be added. M. Dobosh agreed.

Bundle 10 - Digital Video – M. Fienup said the word "or" is not correct in the line COMM DM 1652 or COMM DM 2653. Both courses are pre-requisites for other courses. M. Dobosh stated she will need to discuss with the Digital Media faculty to correct this issue. Chair Pease asked if the word "or" can be taken out and change COMM DM 1652 to a required course. M. Fienup replied yes, doing that would increase the total hours to 18. Chair Pease will move this to the cleanup meeting.

- INTDIGITAL-MINOR: Interactive Digital Studies (edited)

M. Fienup said the minor will have the same issues as the Interactive Digital Studies major. Chair Pease will move the minor to the cleanup meeting.

- ORGCOMMLEAD-CERT: Organizational Communication and Inclusive Leadership (added)

S. Riehl said there are hidden pre-requisites in all three new certificates. COMM 4134 has hidden pre-requisites of MGMT 3153 or COMM 3055 and COMM COR 2020. Listing the pre-requisites as required courses would add six hours to the requirements. M. Dobosh said the department will need to address this. S. Riehl said if most of their students are already taking the pre-requisite courses, increasing the certificate to 18 hours is not an issue. S. Riehl shared many certificates are 18 hours. M. Dobosh said one of the edits being made to COMM 4134 is to remove the COMM COR 2020 pre-requisite, that leaves COMM 3055 as the only hidden pre-requisite. S. Riehl clarified the edited proposal for COMM 4134 is still listing COMM COR 2020 as a pre-requisite, just adding or consent of instructor.

M. Dobosh said this certificate is also offered as a graduate certificate. M. Dobosh said the pre-requisites may be removed. S. Riehl asked if that would be done during the next curriculum cycle. M. Dobosh asked

if the pre-requisites could be added as required courses. Chair Pease replied yes, adding the corrections to update pre-requisites could then be made during the next curriculum cycle. M. Dobosh asked if the pre-requisite would still hold up if taken as a graduate course. M. Perry replied no. M. Dobosh suggested to add pre-requisites COMM 3055 and COMM COR 2020 to the required list. R. Kidwell clarified these two courses do not offer a graduate level. A student request would have to be done to substitute another course or waive the requirement until this certificate is cleaned up during the next curriculum cycle. T. Hall shared students who come in with the knowledge from both pre-requisite courses makes it a more successful class.

S. Riehl said COMM 3055 has two pre-requisites that are Liberal Arts Core courses. M. Dobosh stated one of the pre-requisites is waived. S. Riehl is fine with adding an asterisk to COMM 3055.

- ORGTRAIN-CERT: Organizational Communication and Training (added)

S. Riehl stated COMM COR 2020 will need to be added as a required course. Also, add an asterisk and note for COMM 3055 for the Liberal Arts Core pre-requisites.

- PUBRELENT-CERT: Public Relations in Entertainment (added)

S. Riehl stated COMM PR 1811 needs an asterisk for the Liberal Arts Core pre-requisites.

Agenda Items – Courses
- COMM 2555: Interactive Digital Communication I (edited)

Chair Pease said there was an objection from the Department of Art. There is no one present from the Department of Art at the meeting. M. Dobosh said there was a conversation between the Department of Communication & Media and Department of Art. The Department of Art objected the word "design" in the catalog description. They felt it would cause students to think COMM 2555 was a graphic design course. Chair Pease said the committee didn't have any additional information regarding the objection.

- COMM 3456: Practicing Public Advocacy (added)

No concerns. D. Grant shared the pre-requisite wording is pretty long. He gave M. Dobosh a suggestion on how to better word it in the future.

- COMM 3557: Introduction to Digital Visualization (edited)

G. Pohl stated there were three changes to this course. S. Riehl asked if this course should get a new number. She shared the department will not be able to tell the difference between the old course and new course. M. Dobosh said this change came out of what is happening in practice. Interactive Digital Studies is a relatively new program, there will be no historical issue. The sequencing will make a lot more sense. R. Kidwell wanted to clarify the course cannot be repeated. M. Dobosh confirmed.

- COMM 4120: Inclusive Leadership in the Workplace (added)

D. Grant said junior standing needs to be added since the course is offered at graduate level. G. Pohl asked if there should be a consult with the College of Business due to the word "leadership". B. Kanago agreed with G. Pohl and thought there should also be a consult with the Department of Educational Leadership. Chair Pease asked why the word leadership prompts a consult with the College of Business. B. Kanago replied there is an Organizational Leadership minor. M. Fienup doesn't see the issue with the Leadership word causing issues. M. Dobosh stated they used to offer four Leadership courses and have since been dropping some of those courses. She is happy to get the consults if they are needed. S. Riehl said it would be smart to let other departments know this course is being offered. Chair Pease asked the committee if they wanted to move the course to the cleanup meeting or approve with a recommendation with a friendly consult. Committee agreed to approve and recommend the friendly consult.

- COMM 4556: Advanced Digital Visualization (edited)

G. Pohl shared there were three changes to this course. S. Riehl asked if Interactive Digital Studies major should be listed as a pre-requisite. M. Dobosh said they want this course to be geared towards Interactive Digital Studies students due to the intense project work. This is a way to simplify the pre-requisites. Chair Pease asked if the course can be set up for a specific major. M. Perry confirmed it can be done at either the catalog level or the schedule of class level. M. Perry said the wording could be cleaned up. M. Clayton asked if students taking the Interactive Digital Studies minor can take this course. M. Dobosh said yes, it should be tied to the Interactive Digital Studies major or minor. R. Kidwell said the ability to repeat the course is being added so she will add the word "topic" after the title so it's clear there will be different topics offered.

M. Fienup asked since this is the advanced course, why isn't the introductory course required. M. Dobosh said that is covered by having to be declared into the Interactive Digital Studies major or minor or junior standing. Chair Pease said a student could take this course right away if a student changes their major and is junior standing. He suggested adding the Introductory course as a pre-requisite. M. Dobosh feels she needs to clarify with the Interactive Digital Studies faculty. Chair Pease will move this to the clean up meeting.

- COMM DM 3660: Sports Journalism (added)

No concerns.

COMM 4559: Communication Education and Training

M. Dobosh stated there was a consult with Education. They want to keep the pre-requisites for the Communication Theatre Teaching major but also want to open it up to anyone with junior standing. M. Fienup questioned the pre-requisite of 12 hours of 48C. He asked if it is 12 hours of any COMM course. M. Dobosh replied yes.

- COMM DM 4630: Digital Media Law and Ethics (edited)

S. Riehl wanted to clarify if this is the same course since two courses are collapsing into one course. She asked if they want to keep the old course and give this course a new number. M. Dobosh feels confident in moving forward with it being one course. The department has been looking at where they may have some overlap in courses that would cause redundancy. Redundancy was the case with this edit. S. Riehl just reminded M. Dobosh that all the students will look the same whether they took the old or new course.

Chair Pease called for a vote on the motion to approve the course and program proposals pending the noted edits by the Registrar's Office, excluding INTDIGITAL-BA: Interactive Digital Studies, INTDIGITAL-MINOR: Interactive Digital Studies, and COMM 4556 for the Department of Communication & Media. The motion passed unanimously. INTDIGITAL-BA, INTDIGITAL-MINOR, and COMM 4556 have been moved to the cleanup meeting.

VIII. **Next meeting – Wednesday, October 6, 3:00 pm, via Zoom**

Discussion of CHAS-Sciences Curriculum Proposals

3:00 pm – CHAS-Science Curriculum Proposals

IX. **Items for Clean Up Meeting**

- MGMT 2113 Business Communication (edited)
- ENTRPENEUR-MINOR: Entrepreneurship Minor (edited)
- GEOG 2350 Intro to Environmental Data Analysis (added)
- GEOG 1210 Planet Earth (edited)
- GIS-BS: Geographic Information Science Major (edited)

- TEXDSGN 3008 Computer Applications for the Textile and Apparel Industry (edited)
- TEXDSGN 3014 Branding Strategies for the Apparel Industry (added)
- ELEMECML 4160: Administration and Advocacy of Early Childhood Programs (edited)
- SOCFOUND 3219: Critical Perspectives on Technology and Education (added)
- SOCFOUND 3319: Education and the Value Gap (added)
- SOCFOUND 3419: Special Topics in Cultural Studies of Education (added)
- MUS TECH 3130: Arts Entrepreneurship I (added)
- MUS TECH 3140: Arts Entrepreneurship II (added)
- INTDIGITAL-BA: Interactive Digital Studies (edited)
- INTDIGITAL-MINOR: Interactive Digital Studies (edited)
- COMM 4556: Advanced Digital Visualization (edited)

The meeting adjourned at 4:20 p.m.

Respectfully submitted,

April Schmiesing
Office of the Registrar

cc: UCC
        GCCC
        Guests
        Record Analysts