

**MINUTES OF  
UNIVERSITY COMMITTEE ON CURRICULA  
September 9, 2015**

Present: J.D. Cryer, J. Morgan, K. Martin, A. Gabriele, D. Heistad, K. Basom, R. Christ, M. Fienup, G. Pohl, G. Rhineberger-Dunn, S. Riehl, D. Wallace, M. Timmerman

Absent: P. Patton, K. Dhanwada

Guests: C. Hildebrandt, K. Rajendran, G. Keith, D. Nesdahl, G. Stafford, K. Flanagan, G. Gulwadi, A. Lynch, C. Nedrow

The meeting was called to order by Heistad (standing in for UCC Chair Dhanwada) at 3:05 p.m. in the Oak Room, Maucker Union.

**I. Welcome and Introductions**

Heistad welcomed all present. This was followed by introductions.

**II. Approval of 8/26/15 Minutes**

Heistad asked members to review UCC minutes dated September 2, 2015.

R. Christ moved, Pohl seconded to approve minutes.

Gabriele asked for revisions to Section IV Curriculum Review Procedures for new major in CBA: BA in Supply Chain Management and associated courses. "Associated with the current Supply Chain Emphasis," was added to Line 3. Line 7 changed from "asked if they expect new enrollment," to "asked if new major was expected to increase overall enrollment in CBA." Line 14 was changed from "inside of CBA," to "outside of CBA."

Question was called on the motion to approve as corrected. Motion carried and September 2, 2015, minutes were approved as corrected.

**III. Curriculum Review Procedures for CBA Undergraduate Curriculum**

R. Christ moved, Morgan seconded to approve the remaining CBA Undergraduate courses and programs.

**A. MARKETING – BA Marketing Major**

**MKTG 3589/5589 Experiential Learning in Entrepreneurship**

**MKTG 3595 Value Based Pricing**

Heistad asked Rajendran to explain changes to MKTG 3595.

Rajendran responded "value based" was added to reflect changes to course materials.

Heistad asked if MKTG 3166 had been previously taught as an elective.

Rajendran stated MKTG 3166 had not previously been placed in any emphasis areas, so this is the department's way of rectifying that.

Question was called on the motion to approve the MKTG packet. There was one abstention. Motion carried and the MKTG packet was approved.

## **B. INTLBUSCULTLANG – CERT Certificate in International Business, Culture, and Language**

Heistad indicated Russian and Portuguese to be dropped from INTLBUSCULTLANG-CERT as the languages are no longer being offered at UNI.

Morgan stated proposed changes make this a 13 hour certificate. Foreign languages requirements listed as 5-24 hours, but it is no longer possible to take 5 hours in this category. An editorial change should reflect 7-24 hours for this requirement.

Wallace stated she will revisit these changes with the department.

Question was called on the motion to approve the INTLBUSCULTLANG – CERT Certificate in International Business, Culture, and Language pending Wallace following up with department on editorial changes to hour requirement. There was one abstention. Motion carried and the MKTG packet was approved.

## **C. MGMT – BA Management Major**

**MGMT 3914/5914 Communication Management**

**MGMT 3919/5919 Leadership and Human Relations**

Heistad indicated the MGMT – BA will be dropping three classes and adding one. The Supply Chain emphasis was removed at the 9/2/15 UCC meeting.

Discussion took place regarding the use of zero unit courses adding to the length of majors. The committee does not recommend using zero unit courses but also doesn't believe it should stop this program from moving forward.

Question was called on the motion to approve the MGMT packet. There was one abstention. Motion carried and the MGMT packet was approved.

## **D. ACCT 4032/5032 Advanced Cost Accounting**

A brief discussion occurred regarding the automatically dropped seldom/never offered ACCT 4032/5032. There were no issues raised.

Question was called on the motion to approve the ACCT packet. There was one abstention. Motion carried and the ACCT packet was approved.

## **E. ECON 3425/5425 Managerial Economics**

A brief discussion occurred regarding the automatically dropped seldom/never offered ECON 3425/5425. There were no issues raised.

Question was called on the motion to approve the CBA Undergraduate curriculum proposals with the condition that Wallace verify the correct number of hours are stated within the International Business Certificate (excluding BAS programs and courses already reviewed). There was one abstention. Motion carried and the CBA Undergraduate curriculum proposals were approved.

## **IV. Curriculum Review for CSBS Undergraduate Courses Including Military Science, Psychology SAC, and School of Applied Human Sciences (SAHS)**

Basom moved, Rhineberger-Dunn seconded to approve the Military Science courses.

- A. MIL SCI 1090 Military Science Fitness Training**
- MIL SCI 1091 Introduction to the Army and Critical Thinking**
- MIL SCI 1092 Introduction to the Profession of Arms**
- MIL SCI 1093 Leadership and Decision Making**
- MIL SCI 1094 Army Doctrine and Team Development**
- MIL SCI 3116 Platoon Operations**
- MIL SCI 3117 Applied Leadership in Platoon Operations**
- MIL SCI 3118 Mission Command and the Army Profession**
- MIL SCI 3119 Mission Command and the Company Grade Officer**

Rhineberger-Dunn asked for a rationale behind the title changes made.

Keith indicated these changes put curriculum titles in line with Army Doctrine. Courses meet twice a week and involve physical fitness, military leadership, and teamwork training. The courses do not use textbooks; instead, an Army Physical Fitness Test is given at the beginning and end of the semester.

Gabriele asked if HPELS had been consulted.

Keith responded yes, as have the Library and CSBS. HPELS students are already taking these courses.

Riehl asked if the courses could be repeated.

Keith indicated the courses are graded and students taking them again would be repeating the course.

Question was called on the motion to approve the Military Science packet. There was one abstention. Motion carried and the Military Science courses were approved.

Basom motioned, Rhineberger-Dunn seconds to approve the Psychology curriculum packet.

- B. PSYCH 2002 Careers in Psychology**
- PSYCH 2703 Individual Topics**
- PSYCH 3179 Cooperative Education**
- PSYCH 3502/5502 Motivation and Emotion**
- PSYCH 3605/5605 Special Topics in Developmental Psychology**

Hildebrandt indicated PSYCH 1002 would be changed to 2002 as the department sees this as more appropriate for second year students. PSYCH 2703 is a graded course and will be adding “may be repeated for one additional credit.” For PSYCH 3502/5502, the professor changed the course description to make it reflective of what is taking place in the course currently. The course PSYCH 2201 Psychology of Gender Differences had a title change to “Psychology of Gender.” No new courses added at the undergraduate level.

A brief discussion occurred regarding the five PSYCH courses with changes. There were no issues raised.

Question was called on the motion to approve the Psychology packet. There was one abstention. Motion carried and the Psychology courses were approved.

Basom motioned, Rhineberger-Dunn seconded to approve the SAHS course packet.

- C. TAPP – MINOR Textile and Apparel Minor**
- FAMSERV – BA Family Services Major**

**GERO – BA Gerontology Major**  
**GERO – MINOR Gerontology Minor**  
**INTDSGN-BA Interior Design Major**  
**INTDSGN 1001 Introduction to Interior Design**  
**INTDSGN 1063 Drafting for Interiors**  
**INTDSGN 1065 Design Visualization and Communication**  
**INTDSGN 1067 History of Interiors I**  
**INTDSGN 2063 Computer Applications for Interior Design I**  
**INTDSGN 2065 Space Planning and the Human Experience**  
**INTDSGN 2067 History of Interiors II**  
**INTDSGN 2069 Materials and Resources for Interior Design**  
**INTDSGN 3063 Computer Applications for Interior Design II**  
**INTDSGN 3069 Building Systems and Lighting**  
**INTDSGN 3151 Residential Design I**  
**INTDSGN 3152 Residential Design II**  
**INTDSGN 4151 Commercial Design I**  
**INTDSGN 4152 Commercial Design II**  
**INTDSGN 4161 Advanced Design I**  
**INTDSGN 4162 Advanced Design II**  
**INTDSGN 4184/5184 Topics in Interior Design**  
**TEXDSGN 1017 Multicultural Aspects of Apparel Design**  
**TEXDSGN 3009 Textile Structures**

Lynch stated considerable work took place to match curriculum to accreditation standards.

Gulwadi provided an overview. Faculty attended CID workshops and had consultant review courses. Alumni provided feedback as did students currently participating in internships. Internal review also took place with ability to manage and implement changes. Consultant recommended changes so courses were in line with standards. The department is adding one course to the major, and reducing one course from the university electives.

Riehl indicated the old major had 64 hours and the new proposal does not list a total. She asked if the “elective” listed in Program Requirements and Description should be removed.

Gulwadi responded it will be 65 hours. The word “elective” should be removed and courses indented as students can select from the list.

Wallace indicated a note had been added and that she will make the changes needed.

Fienup asked if a 62 hours BA was allowed as it seemed to be a high number.

Gulwadi indicated yes, it is high, but the situation is unavoidable if standards are to be met. The department was not interested in pursuing a BS.

Heistad asked about the change to the credit hours of courses within the major. Some courses went from 3 to 2 hours and others 4 to 3 hours. She also inquired about the scheduling of these courses in compliance with the Standard Class Meeting Times Policy and current teaching loads.

Gulwadi indicated this had been worked out. The courses include studio courses which meet longer than regular lecture courses do. It is likely a Request for Variance to the standard meeting times will be required.

Heistad stated it's important not to block students' schedules so other courses can be taken.

Lynch indicated this program hadn't been accredited before. Going through this round for the first time meant dramatic changes though do not foresee this level of change in the future.

Fienup verified INTDSGN 2065 was a corequisite to INTDSGN 2063.

Gulwadi responded yes, this was correct.

Riehl asked why INTDSGN 2063 was listed as a corequisite for INTDSGN 1065.

Gulwadi responded the corequisite should be INTDSGN 1063.

Fienup asked if this had been mapped out and students could get done in 8 semesters.

Lynch replied yes, it had been.

Gabriele asked why the accreditation was taking place now.

Gulwadi indicated the market place is changing and this is becoming important for students applying for other programs.

Lynch stated she has been here for a long time and accreditation was always discussed but it takes a lot of work.

Wallace pointed out number changes and that there were some discrepancies in materials using old numbers instead of new numbers and would go in and revise these as needed.

Heistad mentioned TEXDSGN 1017 will be automatically dropped as seldom/never offered; TEXDSGN 3009 will change offering time from Spring to variable. Changes to the Gerontology- BA include automatic drops of SOC 3065 and SW 3172. The Gerontology minor is automatically dropping SOC 3065.

Question was called on the motion to approve the School of Applied Human Science packet with the amendment of the elective formatting change, the 1065 corequisites will be corrected, and discrepancies in new and old numbers will be corrected. There was one abstention. Motion carried and the SAHS courses were approved.

Basom moved, Rhineberger-Dunn seconded to approve SAC curriculum packet.

**D. ANTH-BA Anthropology Major**

**FAMLIFE – CERT Certificate in Sociology of Family and Life Course**

**SOC – BA Sociology Major**

**SOCRACEETH – CERT Certificate in Sociology of Race/Ethnicity and Immigration**

**CRIM-BA Criminology Major**

**ANTH 2420 Primate Behavior**

**ANTH 3301 Mesoamerica and the Near East**

**ANTH 3410/5410 Applied Anthropology**

**ANTH 3430 Prehistory of the American Southwest**

**ANTH 4485 Anthropology Internship**

**CRIM 2500 Criminal Law and Procedure**  
**CRIM 2502 Report Writing in Criminal Justice**  
**CRIM 2504 Criminal Investigation**  
**CRIM 2506 Criminalistics**  
**CRIM 3110/5110 State Crime**  
**CRIM 4262/5262 Crime, Law, and Justice: A Global Perspective**  
**CRIM 4381/5381 Topics in Criminology**  
**SOC 2000 The Sociological Career**  
**SOC 3065/5065 Health, Illness, and Dying**  
**SOC 3070/5070 Sociological Theory**  
**SOC 3151 Money, Sex and Power: Theories of Race, Class and Gender**  
**SOC 3175 Society and Nature: Introduction to Environmental Sociology**  
**SOC 4015/5015 Qualitative Research**  
**SOC 4025/5025 Quantitative Research**  
**SOC 4035/5035 Program and Policy Evaluation**

Rhineberger-Dunn indicated an emphasis is being added to the existing Criminology major. The required courses are the same in the current BA and applied track. The elective hours changed as there are more in the applied track. Students still have to take the minimum hours in each group. Criminology and Criminal Justice course are both offered, but Criminology is the focus at UNI. Students and parents can be confused by this, though students of both Criminology and Criminal Justice programs are getting the same jobs upon graduation. These changes allow courses being taken for an AA to count toward emphasis at UNI. All the new courses listed 2500, 2502, 2504, 2506, 4391 are all new classes and have two adjuncts also working at Hawkeye. It is assumed some existing Criminology majors will want emphasis, but also believe the addition of the Criminal Justice emphasis will attract more students to the program. It is possible the emphasis could become a separate major in the future based upon interest and growth.

Fienup asked if 30 hours can be required.

Rhineberger-Dunn indicated she worked with Linda Feuchtwanger to add a note to the Advisement Report. Students need to take the minimum required plus one additional course.

Heistad asked why the additional course was necessary. If the learning outcomes of these different groups were mastered with one course, then why require an additional course.

Rhineberger-Dunn responded students are given greater flexibility with this approach and that it wasn't much different than what was in place before. Criminal Justice students will take 9 elective hours from the new group created.

Morgan pointed out two courses would be dropped and eight would be added and asked if new faculty would be required.

Rhineberger-Dunn indicated these changes could occur utilizing existing adjuncts as the adjuncts on staff are willing to teach more as needed. New faculty will need to be hired if the program grows, but most students have been and will continue to transfer in these courses – the change is that they will now be given credit for them at UNI.

Basom indicated budgetary implications often arise at the Faculty Senate level so likely this question will come up again.

Heistad asked if faculty members are satisfied with the level and scope of the courses being transferred in.

Rhineberger-Dunn responded it depends on the course. Students can transfer in a lot of courses so it is often the case in the Criminology major that they don't have as many courses required at UNI before obtaining their degree.

Heistad asked if it was a sound decision to create a program around adjuncts.

Rhineberger-Dunn replied this is similar to what is being done with the BAS. Adjuncts with the BAS program should be able to teach a minimum of two courses outside of that. The program will not receive money to grow until it can be shown that it is sustainable.

Discussion took place pertaining to the budgetary implications and how to handle the lack of information within the proposal.

Pohl mentioned the change to ANTH Primate Behavior from a 1000 to a 2000 level.

Heistad summarized changes made in ANTH and asked if there were any concerns with the courses listed.

Gabriele suggested the number of students taking SOC 2000 be included in the proposal for the SOC-BA Sociology Major.

Heistad asked if SOC 2000 was a required course for the SOC-BA Sociology Major.

Wallace responded yes, SOC 2000 is a required course for the SOC-BA Sociology Major.

Discussion concluded. Question was called on the motion to approve the SAC courses with the recommendation that Dean Bass be prepared to provide a more detailed budgetary analysis for the Criminal Justice program to the Faculty Senate. There were two abstentions. Motion carried and SAC courses approved pending changes.

The meeting adjourned at 5:02 p.m. **The next UCC meeting will be Wednesday, September 16.**

Respectfully submitted,

Marissa Timmerman  
Office of the Registrar

mrt

cc: UCC  
GCCC  
Guests  
All Alternates